

NEW '24

THE ECLECTIC PARTY

GLOBAL BOHEMIAN

Wander into the Mediterranean dream and the mysticism of Morocco

ECLECTIC

Vibrant colours, slightly shiny fabrics and unique designs

PLAYFUL

Be inspired by the cheerful, colourful collection with unexpected elements

URBAN LOFT

The Urban Loft interior style is known as stylish, sophisticated and creative

JAPANDI

The combination of Scandinavian functionality with Japanese minimalism



wood

 BePureHome



NEW COLLECTION

PLAYFUL DESIGNS, CHEERFUL COLOURS AND SHINY FABRICS

We introduce the new collection of WOOD and BePureHome in five different interior styles. The brands are mixed with each other to show the unique versatility of the collections. We hope you'll get inspired by these interior styles.

JAPANDI The combination of Scandinavian functionality with Japanese minimalism.

GLOBAL BOHEMIAN Wander into the Mediterranean dream and the mysticism of Morocco.

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ECLECTIC Vibrant colours, slightly shiny fabrics and unique designs.

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These interior styles are translated into moodboards explaining each style through colours, materials and designs. You will find the moodboards in each new chapter of the interior style.

WOOD COLLECTION

This season, WOOD introduces a new collection with a variety of designs. This collection you will find organic shapes, natural materials and neutral colours,

as well as playful design and cheerful colours. For example, you will find the Japandi interior style in the organic design of the Teo cabinet series and you will find playfulness in the colourful elements of the Jacob bench and Charlie stool.

BEPUREHOME COLLECTION

The new collection of BePureHome is classic, chic and consists of rich materials in atmospheric shades. This translates into a surprising collection, where comfort and style come together in innovative designs. These characteristics are reflected in the collection items. For example, the new modular sofa series Popular and Baggy, but also in the striking and innovative design of Croissant sofa, which really looks like a croissant.

LOVE FOR WOOD

We are a FSC® certified business with more than 60% of our collection produced in Holland. The international FSC®-Label ensures that raw materials for wooden products are being sourced from responsibly managed forests. These products and series are indicated with the FSC®-Label in this brochure. The production in Holland is a distinctive advantage for us to secure a high product quality and to reduce distribution costs.



The mark of responsible forestry




Pepe table lamp, 373963-N
Teo tv unit, 374108-M


DISCOVER JAPANDI

The living style Japandi combines Scandinavian functionality with Japanese minimalism. It is a mix of function and form, with a focus on clean lines, bright spaces and light colours. This season, the collection continues to feature a variety of neutral colours, natural materials, organic shapes and clean lines. These characteristics can be found in the collection such as the Teo cabinet series, Lowen cabinet and the Shuffle armchair. The Japandi interior style will be explained through colours, materials and designs in the following moodboard.

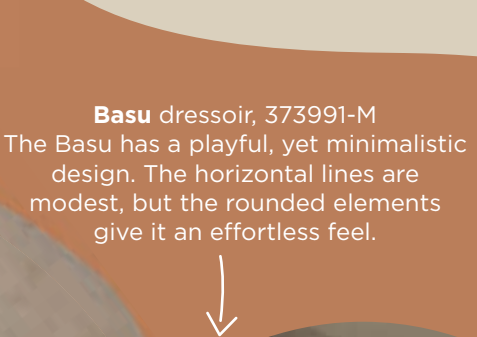





Serra swivel chair, 373539-CU
The Serra relax chair is made of a woven fabric with striking colour nuances. When you take a close look at the curry melange shade, you'll notice the variation of yellow, red, beige and brown tones.



Oak wood
Oak is a highly durable hardwood with a very close characteristic grain, which is different for each article. This makes each piece of furniture unique.




Basu dressing table, 373991-M
The Basu has a playful, yet minimalistic design. The horizontal lines are modest, but the rounded elements give it an effortless feel.




Alya rug, 373533-M
The design of the Alya rug has been inspired on the natural phenomenon "The Wave" in Arizona. This is a unique landscape of different layers consisting of U-shaped valleys of sandstone that have been eroded by the wind.



Twaddle deco, 801217-N



New gravure cabinet, 373474-B



Observe armchair, 801430-C



Teo nightstand, 374109-M
The Teo series has doors consisting of organic shaped panels, that due to shadow play create an extra sense of depth. Which makes it visually playful and appealing with relatively simple elements.

TAKE a seat

Radiate armchair, 801432-E



1. **Houston** armchair, 373975-N • 2. **Serra** swivel chair, 373539-O • 3. **Lavid** armchair, 374077-N • 4. **Opulent** armchair, 801395-N
5. **Shuffle** swivel chair, 801418-N • 6. **Observe** armchair, 801430-C • 7. **Ebba** swivel armchair, 374060-N • 8. **Maudi** swivel armchair, 374074-N

Go with the flow



- 1. Puuk pouf, 374090-E
- 2. Charlie upholstered stool, 374079-N
- 3. Maan dining table, 374032-W
- 4. Noam wall deco oblong, 377386-D
- 5. Noam wall deco half round, 377385-D
- 6. Seemly decoration bowl, 801355-N
- 7. Cadiz storage cabinet, 373990-MD
- 8. Lox bench, 377395-Z
- 9. Upvote lampshade, 801276-Z
- 10. Venue lamp base, 801352-W
- 11. Alya rug, 373533-M
- 12. Panoply vase, 801345-Z
- 13. Davina side table set of 2, 374054-D
- 14. Twaddle deco, 801217-N



Pepe table lamp, 373963-N
 Teo cabinet, 374110-M
 Teo tv unit, 374108-M
 Teo nightstand, 374109-M

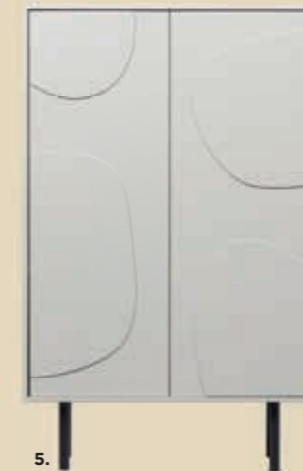




Lowen cabinet, 374111-M
 Niene tea towels set of 3, 801381-K
 Stitch table cloth, 801373-N
 Kimo barstool, 377434-K



1.



5.



2.



3.



4.



6.



7.

- 1. Miller cabinet, 373983-D
- 2. Silas tv unit, 373651-E
- 3. Bobby cabinet, 374067-F
- 4. Silas cabinet, 373384-D
- 5. Cadiz storage, 373990-M
- 6. Basu sideboard, 373991-M
- 7. New Gravure sideboard, 373471-B



DISCOVER GLOBAL BOHEMIAN

An essential aspect of the Global interior style is the use of all kinds of natural materials such as woven fabrics, rope and wood. In addition, Global interiors make extensive use of various spicy and natural colours such as coffee, curry and sand. These colours create that African or Mediterranean feel. Robust and unfinished furniture pieces add character and Moroccan prints in rugs and cushions bring this interior style together. This season, you will find the Global interior style in the Menne cabinet, Serra armchair and lighting Loic and Pelle. The Global Bohemian interior style will be explained through colours, materials and designs in the following moodboard.

Loic pendant, 377366-Z
Oona dining table, 374033-D
Menne cabinet, 373948-Z
Sev dining chair, 373897-Z



Samson coffee table, 377391-C
The Samson table is made of fiberclay casted in a tile like pattern, subtle surface differences due to air bubbles are characteristic to the material.

Menne cabinet, 373948-Z
The unique feature of the Menne cabinet is the exterior with bone inlay, this sustainable material is sourced from offal and placed in a geometric pattern.

Release wall deco, 801303-M
The Release is a fabric artwork, made of tufted jute and cotton blend. These materials have acoustic characteristics so it helps reducing noise. The dessin is contains warm beige tones as well as dark shapes and a touch of warm yellows for a natural look and feel.

Loic pendant, 377366-Z

Speck wall deco, 801304-M

Basu dressoir, 373991-M

Geer side table, 374100-T

Perry stool, 377353-B
The Perry stool is made of paulownia wood, which is the fastest growing hardwood in the world. This material is known for its knotty characteristics, cracks and holes can occur in the wood and give the stool its robust character.

Global on the Side



1. Geer side table, 374078-E • 2. Philip stool, 377355-B • 3. Perry stool, 377353-B • 4. Samson coffee table, 377391-C
 5. Pete side table, 373966-Z • 6. Geer side table, 374100-T • 7. Pieter stool, 377354-B • 8. Ferry side table, 374051-S
 9. Rosalie decorative stool, 377352-B • 10. Tuve side table, 377358-B • 11. Geer side table, 374078-S
 12. Nori side table, 373965-B





Bones table lamp, 801333-Z
 Release wall deco, 801303-M
 Panoply vase, 801345-Z



1. Pelle pendant lamp, 377365-N • 2. Loic pendant, 377366-Z • 3. Basu storage cabinet, 373992-M • 4. Layer wall shelves, 801351-W • 5. Shoal side table, 801216-R
 6. Alya rug, 373533-B • 7. Craig dining chair, 377394-N • 8. Asta lampshade, 373930-Z • 9. Chrissie lamp base, 373917-Z • 10. Smooth dining table, 801332-N
 11. Speck wall deco, 801304-M • 12. Inspect deco, 801339-N • 13. New Gravure sideboard, 373471-EV • 14. Serra swivel chair, 373539-CU

DISCOVER URBAN LOFT

The interior style Urban Loft is stylish, sophisticated, and creative. Where many design and art pieces can be found. Furthermore, this living style is characterized by industrial architectural features, high ceilings and lots of windows. In the collection, you will find this living style in eye-catching statement items, such as the Baggy element sofa, Timor 4-seater sofa and the Timo open cabinets. The Urban Loft interior style will be explained through colours, materials and designs in the following moodboard.

Timor 4-seater sofa, 374113-CM
Timo open cabinet, 377431-D
Timo open cabinet, 377430-D





Bones pendant lamp, 801334-Z

Steppe coffee table, 373967-Z
The round base of the Steppe coffee table provides stability as well as a bold style statement.

Puuk pouf, 374090-E

Timor sofa, 374113-CM
The bulky Timor sofa has a soft padded stitch all over combined with sturdy seating foam for a very comfortable seat.

Loaf table lamp, 801398-N

Fenne dining chair, 374080-G

Baggy 1-seater, 801424-C
Go for that effortless slouchy je ne sais quoi nonchalance with the vintage looking Baggy sofa. You can combine several elements to create the length that's suitable for your home.

Puuk pouf, 374090-S
This mesh fabric has a graphic pattern with a 3D effect and is very strong with a Martindale of 100,000. Which makes it even suitable for use in public spaces. You'll find the mesh fabric on the Puuk poufs, Serra swivel chair and Juno dining chair.

Houston armchair, 373975-Z

Limit dining table, 801394-W

DISCO VER

Boney disco ball, 374082-Z
Baggy 1-seater, 801424-C
Baggy hocker, 801425-C



1. Crude set of 2 sidetables, 801249-B • **2. Sturdy** vase, 801390-Z
3. Troop set of 3 candleholders, 801357-N • **4. Splendor** cushion, 801376-Z
5. Sturdy vase, 801391-Z • **6. Limit** dining table, 801394-W



LOFTY LUXURY

Houston armchair, 373975-Z
Terra side table, 801215-M



1. Loaf table lamp, 801398-N • 2. Lowen cabinet, 374111-M • 3. Suvi wine rack, 377369-W • 4. Steppe coffee table, 373967-Z
5. Puuk pouf, 374090-S • 6. Kean dining table, 377382-Z • 7. Yaro swivel armchair with hocker, 374084-E • 8. Fenne swivel dining chair, 374080-G
9. Jerre tv unit, 377381-N • 10. Timor 4-seater sofa, 374113-CM • 11. Paragon handshaped vase, 801388-A • 12. Paragon handshaped vase, 801389-A

PENCIL PATTERN

Pencil tv cabinet, 801441-M
 Brook book stand, 377228-Z
 Strike vase, 801364-Z
 Charge table lamp, 801255-T



1. Cras dining chair, 377393-Z • 2. Lima mirror, 375296-W • 3. Quint side table, 377429-Z • 4. Sensual vase, 801180-A
 5. Toulipa vase, 801385-N • 6. Baggy 1-seater element, 801424-C • 7. Leah dining table, 377426-D • 8. Manuel dining chair, 377435-Z • 9. Sense dresser, 801415-W
 10. Summer vase, 800396-B • 11. Oscar armchair, 374096-N • 12. Isaac bar stool, 377384-S • 13. Timo open cabinet, 377430-D

DISCOVER ECLECTIC

An eclectic interior is a mix of different living styles. In this living style, you see striking bright colours, statement items, interesting art pieces and exciting prints. It is a style that allows you to express your personality. In this collection, the eclectic living style can be found in vibrant colours, soft fabrics with a slight sheen and unique interior pieces such as the Popular element sofa, the Pencil tv-unit and the Lavish tv-unit. The Eclectic interior style will be explained through colours, materials and designs in the following moodboard.

Lavish tv cabinet, 801423-B
Toullipa vase, 801385-N



Crumble tv unit, 801416-W
The sculptural effect of the Crumble unit has been inspired on the calming effect of wavy ocean surface.

Moson side table, 374095-C

Walt side table, 374055-B

Zone bench, 801428-R

Pencil tv cabinet, 801441-MG

Sensual vase, 801180-B

Traffic bench, 801427-B

Rain cabinet, 801442-H
The warm honey yellow shade of the Rain cabinet resembles that happy feeling of getting that first glance of sunshine after a rainy afternoon.

Sami standing lamp, 801416-W
The folded paper of the Sami lamp will diffuse the light in a natural soothing way that will add warmth to your home.

Xhail side table, 801414-N
We have selected the marble of the Xhail table because of its beautiful dessin of soft pink veined marble.

Effortless tv cabinet, 801417-N



1. Idris cushion, 374026-R • 2. Popper side table, 801338-B • 3. Malin vase, 377356-T • 4. Effortless tv unit, 801417-N
 5. Noble dining chair, 801419-C • 6. Asta lampshade, 373930-Z • 7. Fondle lamp base, 801399-W • 8. Seal up bowls, 801382-Z
 9. Seam coffee table, 801337-N • 10. Philou mirror, 377273-Z • 11. Avelon u-sofa, 374099-B



Rain cabinet, 801442-H
 Loft floor lamp, 801396-N
 Contain vase, 800307-G
 Terra side table, 801215-C

Pencil tv cabinet, 801441-M
 Upvote lampshade, 801256-B
 Straw table lamp base, 800398-O
 Popular arm chair, 801440-T
 Popular 2-seater, 801429-T
 Praline rug, 800282-1



It goes on and on and on a



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The Popular

Create that luxurious feeling with the striking Popular seating elements. The Popular series consists of a 2-seater sofa, armchair and pouf in the colours taupe and natural. You can either place the elements separately or combine them as a set. The Popular series stands out with its coarsely woven chenille fabric, full head-to-toe upholstery and organic design that blends seamlessly.



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CITY CHIQUÉ

Pencil tv cabinet, 801441-MG
 Observe armchair, 801430-C
 Upvote lampshade, 801276-Z
 Venue table lamp base, 801352-W



1. Sensual vase, 801180-B • 2. Walt side table, 374055-B • 3. Bridge table, 801359-W • 4. Woolly rotation armchair, 800037-A
 5. Omari rug, 377363-N • 6. Anwar cushion, 374020-Z • 7. Traffic bench, 801427-B • 8. Sensual vase, 801181-M • 9. Neva side table, 373949-Z
 10. Moson side table, 374095-A • 11. Crumble tv unit, 801416-W • 12. Lavid armchair, 374077-G



1. Devote jacquard, 801310-M • 2. Frequent coffee table, 801410-W • 3. Crown vase, 801387-W • 4. Kjeld dining chair, 374072-R
 5. Loft floor lamp, 801396-N • 6. Exhibit cabinet, 800012-T • 7. Crown vase, 801386-W • 8. Zone bench, 801428-R • 9. Xhail side table, 801413-N
 10. Maan dining table, 374032-D • 11. Admit dining chair, 800208-P • 12. Sami table lamp, 374042-G • 13. Wibo swivel armchair, 374085-T



Limit dining table, 801394-W
 Bullet dining chair, 801421-R
 Strike vase, 801364-Z



Jacob bench, 374081-O
Jacob bench, 374081-N

DISCOVER PLAYFUL

This collection is colourful, cheerful and expressive in form. The Playful interior style is characterized by unexpected elements - or multiple surprises - as you walk through a home from room to room. A mix of bold patterns, oversized artwork and quirky accent elements that tell a story have something welcoming and cheery about them. This season, you'll find playfulness in the Croissant sofa, the Jacob bench and the Boney disco ball. The Playful interior style will be explained through colours, materials and designs in the following moodboard.



Charlie stool, 374079-B
Charlie stool, 374079-M
Charlie stool, 374079-N
Duuk coffee table, 374094-S
Jenny dining chair, 374076-G



Jolie 2-seater sofa, 360400-N

Malin vase, 377356-R

Leon dining chair, 374098-F

Duuk coffee table, 374094-S

Croissant sofa, 801444-O
The croissant sofa is made for cocooning. The sliced backrest parts subtly submerge into the seat and are significant for the design.

Nima cushion, 374037-W

Lenny armchair, 340483-Z
The Lenny chair has foam all over the armrests and legs. This gives a soft feel and sturdy grip. The round shapes create a playful effect.

Serra swivel chair, 373539-CH

Laurel side table, 374093-M

Hekla side table, 374010-G

Jacob bench, 374081-O

Charlie stool, 374079-B
Colourblocking is made easy with the bright colours of the Charlie, Laurel and Hekla.



Boney disco ball, 374082-Z

1. Duuk coffee table, 374094-R • 2. Malin vase, 377356-R • 3. Lenny armchair, 340483-G • 4. Croissant corner sofa, 801444-O
 5. Geer side table, 374078-S • 6. Serra swivel chair, 373539-CH • 7. Emily side table, 374092-S • 8. Jacob bench, 374081-O • 9. Nima cushion, 374037-W
 10. Laurel side table, 374093-M • 11. Pluk pouf, 373889-Z • 12. Charlie stool, 374079-B • 13. Leon dining chair, 374098-F



Stine dining chair,
377349-B

NEW OUTDOOR COLOURS



1. Stine dining chair, 377349-G • 2. Boy coffee table, 377167-TA • 3. Bliss chair, 378634-J • 4. Boy coffee table, 377167-B
5. Bliss chair, 378634-O • 6. Bent chair, 373482-T • 7. Bliss chair, 378634-MG • 8. Bent chair, 373482-B
9. Bliss chair, 378634-TA • 10. Bliss chair, 378634-A • 11. Bliss chair, 378634-B • 12. Boy coffee table, 377167-MG

